

RAJAR DATA RELEASE



Quarter 2, 2018 – August 1st 2018

BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
NATIONAL STATIONS - MON-FRI		Q2 2017	Q1 2018	Q2 2018
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5499	5096	5291
BBC Radio 2 - 06.30 - 09.30am	Q	9007	9121	9038
BBC Radio 3 - 06.30 - 09.00am	Q	651	634	636
BBC Radio 4 - 06.00 - 09.00am	Q	7655	7068	6816
BBC Radio 5 live - 06.00 - 10.00am	Q	2274	2108	1937
Absolute Radio Network - 06.00 - 10.00am	H	1845	2028	2151
Classic FM - 06.00 - 09.00am	Q	1915	1658	1660
Kiss - 06.00 - 10.00am	Q	2037	2093	2079
Magic - 06.00 - 10.00am	Q	1088	1103	1240
talkSPORT - 06.00 - 10.00am	Q	1201	1422	1287
Radio X Network (UK) - 06.30 - 10.00am	H	750	871	859

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LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
	PERIOD	'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q2 2017	Q1 2018	Q2 2018
<i>Time period varies per station</i>				
BBC Radio London - 07.00 - 10.00am	Q	307	175	188
Absolute Radio (London) - 06.00 - 10.00am	Q	221	508	416
Capital London - 06.00 - 10.00am	Q	1086	1024	1033
Capital XTRA (London) - 06.00 - 10.00am	Q	308	241	351
Gold London - 06.00 - 10.00am	Q	129	129	143
Heart London - 06.00 - 09.00am	Q	655	629	537
Kiss (London) - 06.00 - 10.00am	Q	914	968	986
LBC 97.3 - 07.00 - 10.00am	Q	906	659	715
LBC London News - 07.00 - 10.00am	Q	227	204	227
Magic (London) - 06.00 - 10.00am	Q	618	545	665
Premier Christian Radio - 07.00 - 09.00am	Q	20	87	22
Smooth Radio London - 06.00 - 10.00am	Q	381	380	295
Radio X London - 06.30 - 10.00am	Q	196	219	174